



Corazon

The Heart & Vascular Experts

Solutions for Outstanding Cardiovascular Programs

**Nicole Furl
Consultant**



CAREER SUMMARY

Nicole brings extensive consulting and revenue cycle management experience in the healthcare industry to her Consultant role at Corazon. She has proven expertise in assessing market conditions and creating a dynamic, flexible, and effective business plan to penetrate a desired market. Nicole is a very motivated team player with excellent written and verbal communications skills, along with the ability to effectively analyze market and competitor trends, and build strategic relationships at all levels of an organization. She understands the fundamentals of economic and financial principles, and how these forces impact the market and likewise affect Corazon's clients across the country.

CARDIOVASCULAR CONSULTING

**Corazon Inc., Pittsburgh, PA
Consultant**

2006 – Present

Provides business consultation to hospitals, physicians, and health networks across the continuum of cardiovascular care. Develops business plans and feasibility studies, including complete market assessments and detailed pro formas. Interacts with clients on-site, telephonically, and electronically to provide “best practice” solutions customized for the individuality of each program. As part of her Consultant role at Corazon, Nicole also analyzes market, operational, and financial data for the preparation of feasibility reports and capacity and staffing models and works with analysis of utilization data, procedure ratios, payor and staffing models, and then synthesizes this data to generate meaningful information for the client.

EXPERIENCE

**Navigant Consulting, Inc., Pittsburgh, PA
Managing Consultant**

2003 - 2006

- Served as the Pilot Project Manager, including the organization of steering committee and front-end workgroups, project status communications and presentations, performed gap analysis of audit findings, and developed system specific registration training manuals and process flows.
- Co-managed a front-end redesign and implementation engagement for a large acute-care public hospital
- Created and implemented two denial management programs for a hospital san faculty practice plan
- Assisted with both back-end and denial management redesign initiatives for one of the largest academic medical centers



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BearingPoint, Tyson's Corner, VA

Senior Management

2002 - 2003

- Participated in both front-end and back-end redesign initiatives for a large acute-care facility
- Supported multiple revenue cycle assessments occurring concurrently for a large number of hospitals

Arthur Andersen, LLP, Pittsburgh, PA

Consultant

2001 – 2002

- Participated in a comprehensive scheduling process redesign project
- Provided litigation support services on a large Medicare fraud and abuse trial

EDUCATION

Bachelor's Degree in Health Policy and Administration
Pennsylvania State University
University Park, PA

COMMUNITY INVOLVEMENT

Heart Camp

American Heart Association

PRESENTATIONS

"Seeking the Fortune: Understanding 2009 DRG Changes," The Fall Corazon Conference, October 2008.

"Preparing For Change: The Potential Impact of 2009 Reimbursement on Heart & Vascular Services," Corazon Audio Conference, July 2008.

"Preparing for Change: Assessing the Impact of 2008 DRG Updates," Corazon Audio Conference, June 2007.

PUBLICATIONS

"Stepping-Up to be a Step Ahead: Team Development in the Cath Lab," *Cath Lab Digest*, July 2008.

"Preparing for Change: The Impact of 2008 Reimbursement on Heart & Vascular Services," *Hospital News*, September 2007.